

**Duration: 3 Hours**

**Total Marks: 75**

**Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate full marks.

**Q.1** Write a news story in an Inverted Pyramid Format (250–300 words) based on a following passage with a suitable headline. **(15 Marks)**

In its latest statement, the India Meteorological Department said that the current spell of rain is being driven by two active weather systems, a depression over the southeast Arabian Sea and a well-marked low-pressure area over the southwest Bay of Bengal. "Under the influence of these systems, thunderstorms accompanied by lightning and gusty winds reaching 40–50 kmph are very likely over Maharashtra between October 22 and 26, 2025. Fairly widespread moderate to heavy rainfall activity is expected across Konkan and Madhya Maharashtra during this period," the IMD noted.

Indicating that more rainfall is likely, the weather bureau extended its yellow alert for Mumbai and neighbouring districts until Tuesday morning. The advisory came after continuous spells of rain for five straight days, with moderate to heavy showers sweeping across Mumbai and Thane since midweek.

With the monsoon retreat delayed due to active weather systems, Mumbai is likely to witness a wet end to October. Civic authorities have urged residents to stay alert, avoid waterlogged areas, and follow official weather advisories as the city continues to experience unseasonal rainfall under changing atmospheric conditions.

The IMD has forecast that heavy rainfall activity will continue in the region at least until Tuesday morning, with Mumbai, Thane, Palghar, and Raigad placed under a yellow alert due to possible thunderstorms, gusty winds, and lightning. Although no formal warnings are in place after Tuesday, light rain is expected to continue until the end of October.

For the fifth consecutive day, intermittent spells of moderate rainfall swept through Mumbai and Thane on Saturday, even as the yellow alert remained in effect. The spell brought temporary relief from humidity but also caused localised waterlogging in parts of the city. The India Meteorological Department (IMD) extended the alert, signalling that more showers were expected until Tuesday morning.

After heavy showers of over 50 mm of rain lashed the island city division in a one-hour window on Friday night, residents of Mumbai, Thane, Navi Mumbai, and the western suburbs woke up to overcast skies on Saturday. Some areas experienced light to moderate rainfall throughout the day, though no major disruption was reported.

**Q-2 (A)** Critically examine the concept of news values. How do they influence editorial judgment and the selection of news items for publication? **(8 marks)**  
**(B)** Explain the role and classification of *news sources* in journalism. Why is source verification crucial for credible reporting? **(7 marks)**

**OR**

**Q.2 (C)** Evaluate the growing significance of *Citizen Journalism* in contemporary society. **(8 marks)**  
**(D)** "Reporters serve as the eyes and ears of a media organization." Do you agree? Illustrate your answer by explaining the functions and ethical responsibilities of a reporter. **(7 marks)**

**Q.3 (A)** Define Investigative Journalism. Critically discuss its relevance in ensuring transparency and accountability in public life with appropriate examples. **(8 marks)**

**(B)** Assess the reliability of government databases as journalistic sources. Suggest effective *fact-checking tools and practices* to ensure accuracy in reporting. **(7 marks)**

**OR**

**Q.3 (C)** "Sensitivity and empathy are vital when reporting on disaster and death." Substantiate this statement with suitable journalistic examples. **(8 marks)**

**(D)** Define *news* and discuss the principal elements that make an event newsworthy. **(7 marks)**

**Q.4 (A)** Discuss why it is important for a crime reporter to understand laws, police procedures, and the functioning of investigative agencies. How does this knowledge enhance accuracy in crime reporting? **(8 marks)**

**(B)** Critically evaluate whether *celebrity lifestyle stories* should be considered legitimate news content or categorized as *media sensationalism*. **(7 marks)**

**OR**

**Q.4(C)** Enumerate and explain the fundamental principles of *news report writing*. How do these principles ensure fairness and clarity in journalism? **(8 marks)**

**(D)** Examine the ethical implications of using *spy tools or hidden devices* in investigative reporting. Justify your stand with a relevant example. **(7 marks)**

**Q.5** Write short notes on **any three**: **(15 marks)**

1. Human Interest Reporting
2. RTI as a Tool for Reporters
3. News Interview
4. Page 3
5. News Beat

**Time: 2 ½ Hours**

**Total Marks: 75**

**N.B:** (1) **All questions are compulsory.**  
(2) Figures to the **right** indicate full marks.

**Q1.** A. What is Union Budget? Explain the important characteristics of Union Budget 2025-26. Do you believe the percentage of allotment of GDP towards each sector in the current budget is justified? **(15)**

**OR**

**Q1.** B. What is Business Journalism, and which are the leading business news media organizations in India? **(15)**

**Q2.** A. Explain the attributes of the Banking sector in India? Do you agree that modern technology has changed the way core banking facilities are provided in this country? **(15)**

**OR**

**Q2.** B. What role do World Bank, BRICS and Asian Development Bank play in the overall economic development of various countries? **(8)**

**Q2.** C. What is the contribution of the technology sector to the growth of the Indian economy? **(7)**

**Q3.** A. Indian Unicorn Companies have contributed to the growth of the economy. Discuss. **(8)**

**Q3.** B. Outline the timeline and key events of the Adarsh Housing Society scam. **(7)**

**OR**

**Q3.** C. Which are the various Financial schemes introduced by Government of India to promote Financial Inclusivity amongst the weaker sections of the society? **(15)**

**Q4.** A. Explain the significance and relevance of Planning Commission and NITI Aayog? How effective is NITI Aayog in making India a global power? **(15)**

**OR**

**Q4.** B. What are the major stock exchanges in India, and how does SEBI regulate their functioning? **(15)**

**Q5. Write Short Notes (Any 3)** **(15)**

1. 2008 Financial Crises
2. FERA and FEMA
3. RBI
4. Fiscal Deficit
5. Globalization and FDI

**(2½ Hours)**

**[Total Marks: 75]**

**Note: - (1) All questions are compulsory and carry equal marks**

**(2) Figures to the right indicate marks**

**(3) Support answers with examples wherever necessary**

**Q1. Case Study**

**A.** What is news gathering and explain how news gathering has changed after the rise of MOJO. (15)

**OR**

B. Now a day it has become difficult to follow ethics while practicing journalism. Elaborate the statement with the ethics and principles of journalism. (15)

**Q2.**

A. Trace the Seven basic steps of mobile news reporting with examples. (7)  
B. Discuss in detail the ethics that a Mobile Journalist (MOJO) must follow. (8)

**OR**

A. Is writing for Mobile Journalism and print media the same? Explain the style of writing and how news is trended on social media. (8)  
B. The social media policy of a media agency is important for its brand, explain. (7)

**Q3.**

**A.** List at least seven video editing apps that are useful for a MOJO. (7)  
**B.** Detail the concept of 'going viral' in today's era of new media. (8)

**OR**

A. How does Google Glass work? Explain its features. (8)  
B. Explain the evolution of Mobile Journalism. (7)

**Q4.**

**A.** Explain in detail how Mobile Journalism has affected the traditional media, especially in terms of reporting and writing for the mobile. (15)  
B. How important is a design for a Mobile Journalism application, differentiate the design for a desktop website and a mobile application listing all the aspects of a design. (15)

**Q5. Write short notes. (Answer Any 3)**

(15)

1. Importance of hashtag.
2. Blogging and Vlogging
3. M-Learning
- A.** SEO
- 5.** The digital skeleton

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Time 2 1/2 Hrs

MARKS- 75

**NB: All Questions are compulsory.**

Q1. Describe the typical structure of an interview and discuss how the information gathered can be organized to create an engaging feature story. Provide an example to illustrate the process. (15)

Q2. A) How can a journalist distinguish between a news article and a feature article in terms of purpose, structure, and writing style? Explain with examples. (7)

Q2. B) What are the key elements that define an opinion piece? Illustrate your understanding by composing a well-structured opinion article on a relevant current issue or event. (8)

**OR**

Q2. C) Discuss the role of anecdotes and illustrations in enhancing a feature article. How do they contribute to making the story more engaging and relatable? (8)

Q2. D) Explain why human interest stories captivate readers, providing relevant examples to support your answer. (7)

Q3. A) Explain how both off-field and on-field research methods enhance a feature writer's ability to produce accurate, engaging, and well-rounded stories. (7)

Q3. B) Can blogging serve as a catalyst to ignite a social movement against corruption? Justify your response with reasons and examples. (8)

**OR**

Q3. C) Discuss how feature writing acts as a powerful instrument for advancing social justice. Support your opinion with relevant examples and explanations. (7)

Q3. D) Explain the rationale behind providing concessions and facilities to persons with disabilities, considering the challenges they face in daily life and society. (8)

Q4. Compose a critical review of a film that addresses the issue of domestic violence, highlighting how effectively the movie portrays the complexities of the subject. (15)

Q. 5 Write short note on any three: (15)

1. Poor condition of Jails
2. City issues of Hygiene
3. Unemployment and Exploitation
4. Profile Features
5. Slum rehabilitation projects

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**Time 2 ½ hours**

- ❖ All questions are compulsory.
- ❖ Figures to the right indicate full marks.
- ❖ Give relevant examples wherever necessary.

**Total marks-75**

**Q1.** A. Rewrite the Investigative story of Panama Paper case for Tehelka Magazine as a revisit for Indian audience with a thrilling headline. Discuss the following points while writing: (15)  
➤ Illegal activities of Mossack Fonseca  
➤ Global and Indian figures connected to offshore companies.  
➤ Challenges faced by Journalist  
➤ Role of ICIJ network  
➤ Lessons for Journalism students

**OR**

B. Rewrite the Investigative story of Watergate Scandal for an online news platform with a narrative involving following factors: (15)  
➤ Connection to Nixon's Re-election Campaign  
➤ Role of Investigative Journalism  
➤ Nixon's Resignation

**Q2.** A. Discuss the act of ruining someone's reputation with the classification of on-record and off-record statements. (08)  
B. Explain the term "Right to Information" in detail. (07)

**OR**

C. Enumerate the career opportunities in the field of Investigative Journalism. (08)  
D. Discuss the ethical practice of Sting Operation. (07)

**Q3.** A. Describe the different planning stages for designing an Investigative Story. (08)  
B. Explain the role of information arrangement and verification while developing any project. (07)

**OR**

C. Why criticism in journalism is important? Highlight the top criticisms of Investigative Journalism. (08)  
D. How can Investigative Journalists protect the identity and safety of their sources? (07)

**Q4.** A. Explain the role of asking the right questions helps an Investigative Journalist to gather key information and craft an effective final story. (15)  
B. Explain the role of writing and rewriting help journalists to clarify their ideas, correct their errors and strengthen the message in an investigative story. (15)

**Q5.** Write Short Notes On (Any 3) (15)  
A. Role and Purpose of CIJ  
B. Evidence  
C. Observation Technique  
D. Safety of Journalist  
E. Final Draft

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