

M.L.Dahanukar College of Commerce

Teaching Plan

Department: BMS

Class: FYBMS

Semester: II

Subject: .Principles of Marketing

Name of the Faculty: Karishma Desai

| Month | Topics to be Covered | Internal assessment | Number of lectures |
|--------------|---|---|---------------------------|
| November | Introduction to Marketing Concepts of Marketing, Orientations of a firm | Introduction to Marketing Concepts of Marketing, Orientations of a firm | 12 |
| December | Marketing Environment, Research and Consumer Behaviour | | 16 |
| January | Marketing Mix | | 14 |
| February | Segmentation, Targeting and Positioning and Trends In Marketing | | 16 |

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Teaching Plan

Department: BMS

Class: FYBMS

Semester: II

Subject: Industrial Law

Name of the Faculty: Swapnil Shenvi

| Month | Topics to be Covered | Internal assessment | Number of lectures |
|--------------|--|--|---------------------------|
| November | Laws Related to Industrial Relations and Industrial Disputes | Laws Related to Industrial Relations and Industrial Disputes | 12 |
| December | Laws Related to Health, Safety and Welfare | | 16 |
| January | Social Legislation Employee State Insurance Act 1948: Definition and Employees Provident Fund • Miscellaneous Provision Act 1948: Schemes, Administration and determination of dues | | 14 |
| February | Laws Related to Compensation Management | | 16 |

M.L.Dahanukar College of Commerce

Teaching Plan

Department: BMS

Class: FYBMS

Semester: II

Subject: .Business Mathematics

Name of the Faculty: Neha Joshi

| Month | Topics to be Covered | Internal assessment | Number of lectures |
|--------------|--|----------------------------------|---------------------------|
| November | Elementary Financial Mathematics | Elementary Financial Mathematics | 12 |
| December | Matrices and Determinants | | 16 |
| January | Derivatives and Applications of Derivatives • Introduction and Concept: Derivatives | | 14 |
| February | Numerical Analysis [Interpolation] Introduction and concept: Finite differences – forward difference operator – Newton’s forward difference formula with simple examples • Backward Difference Operator. Newton’s backward interpolation formula with simple examples | | 16 |

Teaching Plan

Department: BMS

Class: FYBMS

Semester: II

Subject: . Business Communication - II

Name of the Faculty: Dr. Sudha S.

| Month | Topics to be Covered | Internal assessment | Number of lectures |
|--------------|--|---|---------------------------|
| November | Presentations: (to be tested in tutorials only) 4 Principles of Effective Presentation Effective use of OHP | Language and Writing Skills Reports: Parts, Types, Feasibility Reports, Investigative Reports Summarisation: Identification of main and supporting/sub points Presenting these in a cohesive manner | 12 |
| December | Group Communication | | 16 |
| January | Business Correspondence | | 14 |
| February | Language and Writing Skills Reports: Parts, Types, Feasibility Reports, Investigative Reports Summarisation: Identification of main and supporting/sub points Presenting these in a cohesive manner | | 16 |

M.L.Dahanukar College of Commerce

Teaching Plan

Department: BMS

Class: FYBMS

Semester: II

Subject: Foundation Course – II

Name of the Faculty: Karishma Desai

| Month | Topics to be Covered | Internal assessment | Number of lectures |
|--------------|--|--|---------------------------|
| November | Globalisation and Indian Society | Human Rights | 12 |
| December | Human Rights Concept of Human Rights; origin and evolution of the concept; The Universal Declaration of Human Rights; Human Rights constituents with special reference to Fundamental Rights stated in the Constitution | Concept of Human Rights; origin and evolution of the concept; The Universal Declaration of Human Rights; Human Rights constituents with special reference to Fundamental Rights stated in the Constitution | 16 |
| January | Ecology | | 14 |
| February | Understanding Stress and Conflict Managing Stress and Conflict in Contemporary Society | | 16 |

Teaching Plan

Department: BMS

Class: FYBMS

Semester: II

Subject: Business Environment

Name of the Faculty: Shweta Soman

| Month | Topics to be Covered | Internal assessment | Number of lectures |
|----------|--|--|--------------------|
| November | Introduction to Business Environment | Introduction to Business Environment | 12 |
| December | Political and Legal environment Political Institutions: Legislature, Executive, Judiciary, Role of government in Business, Legal framework in India. • Economic environment: economic system and economic policies. Concept of Capitalism, Socialism and Mixed Economy • Impact of business on Private sector, Public sector and Joint sector • Sun-rise sectors of India Economy. Challenges of Indian economy | Political and Legal environment Political Institutions: Legislature, Executive, Judiciary, Role of government in Business, Legal framework in India. • Economic environment: economic system and economic policies. Concept of Capitalism, Socialism and Mixed Economy • Impact of business on Private sector, Public sector and Joint sector • Sun-rise sectors of India Economy. Challenges of Indian economy | 16 |
| January | Social and Cultural Environment, Technological environment and Competitive Environment | • Sun-rise sectors of India Economy. Challenges of Indian economy | 14 |
| February | International Environment | | 16 |

Teaching Plan

Department: BMS

Class: FYBMS

Semester: II

Subject: Principles of Management

Name of the Faculty: Parveen Nagpal

| Month | Topics to be Covered | Internal assessment | Number of lectures |
|----------|---|--|--------------------|
| November | Nature of Management Management: Concept, Significance, Role & Skills, Levels of Management, Concepts of PODSCORB, Managerial Grid. • Evolution of Management thoughts, Contribution of F.W Taylor, Henri Fayol and Contingency Approach. | Nature of Management Management: Concept, Significance, Role & Skills, Levels of Management, Concepts of PODSCORB, Managerial Grid. • Evolution of Management thoughts, Contribution of F.W Taylor, Henri Fayol and Contingency Approach. | 12 |
| December | Planning and Decision Making | | 16 |
| January | Organizing: Concepts, Structure (Formal & Informal, Line & Staff and Matrix), Meaning, Advantages and Limitations • Departmentation: Meaning, Basis and Significance • Span of Control: Meaning, Graicunas Theory, Factors affecting span of Control Centralization vs Decentralization • Delegation: Authority & Responsibility relationship | | 14 |
| February | Directing, Leadership, Co-ordination and Controlling | | 16 |