

**M.L.Dahanukar College of Commerce**

**Teaching Plan**

**Department: B. Com (Banking and Insurance)**

**Class: TYBBI**

**Semester: V**

**Subject: Marketing in Banking and Insurance**

**Name of the Faculty: Parveen Nagpal**

<b>Month</b>	<b>Topics to be covered</b>	<b>Topics for Internal</b>	<b>No of Lectures</b>
June	Introduction to Marketing Introduction to Services Marketing	Introduction to Marketing Introduction to Services Marketing	12
July	Services Marketing Mix with Reference to Banking and Insurance		12
August	Consumer Services Marketing Managing Service Quality		13
September	Advertising and Branding of Services Managing Product Support Managing Direct and Online Marketing		10

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**Department: B. Com ( Banking and Insurance )**

**Class: TYBBI**

**Semester :V**

**Subject: Financial Services Management**

**Name of the Faculty: Vinay Jadhav**

<b>Month</b>	<b>Topics to be covered</b>	<b>Topics for Internal</b>	<b>No of Lectures</b>
June	Financial Services Management Merchant Banking, Hire Purchase	Financial Services Management Merchant Banking, Hire Purchase	13
July	Leasing, Venture Capital, Mutual Funds		12
August	Factoring, Discounting and Forfeiting Securitization of Debt		10
September	Derivatives Credit Rating Credit Cards		12

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**Department: B. Com (Banking and Insurance)**

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**Semester: V**

**Subject: International Banking and Finance**

**Name of the Faculty: Archis S**

<b>Month</b>	<b>Topics to be covered</b>	<b>Topics for Internal</b>	<b>No of Lectures</b>
June	Evolution of International Banking  International Banking.	Evolution of International Banking  International Banking.	12
July	International Capital Markets, Offshore Banking Centres and there role in International Financing (overview, International financial payments)		11
August	International Lending  Foreign Exchange Risks		12
September	Perceptions of International Rating Agencies  Issues relating to International financial architecture		12

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**Department: B. Com (Banking and Insurance)**

**Class: TYBBI**

**Semester: V**

**Subject: Financial Reporting and Analysis**

**Name of the Faculty:**

**Mario M**

<b>Month</b>	<b>Topics to be covered</b>	<b>Topics for Internal</b>	<b>No of Lectures</b>
June	Preparation and Presentation of Corporate Final Accounts with respect to Banking Regulations and Insurance Legislations	Preparation and Presentation of Corporate Final Accounts with respect to Banking Regulations and Insurance Legislations	12
July	Study of Accounting Standards and Accounting Policies from Annual Reports of Listed Companies		12
August	Analysis and Interpretation of Contents of annual reports of Companies		10
September	Analysis and Interpretation of Contents of annual reports of Companies  Ratio Analysis  Common Size statements  Cash Flow and Funds Flow Statement		12

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**Semester: V**

**Subject: Security Analysis and Portfolio Management**  
**Mehra**

**Name of the Faculty: Rahul**

<b>Month</b>	<b>Topics to be covered</b>	<b>Topics for Internal</b>	<b>No of Lectures</b>
June	Overview, Investment Alternatives, Securities Market, Risk and Return	Overview, Investment Alternatives, Securities Market, Risk and Return	12
July	Time Value of Money, Financial Statement Analysis, Portfolio Theory, Capital Assets Pricing Model.		12
August	Efficient Market Hypothesis , Analysis and Debt Valuation, Equity Valuation		12
September	Fundamental and Technical Analysis  Options, Futures, Portfolio Management Framework.		10

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**Department: B. Com (Banking and Insurance)**

**Class: TYBBI**

**Semester: V**

**Subject: Auditing  
Shetty**

**Name of the Faculty: Karishma**

<b>Month</b>	<b>Topics to be covered</b>	<b>Topics for Internal</b>	<b>No of Lectures</b>
November	Introduction to Different Types of Audits , Financial Statement Audit of Corporate Banks and Insurance Companies .	Introduction to Different Types of Audits , Financial Statement Audit of Corporate Banks and Insurance Companies .	06
December	Auditing Standards, Qualifications observations and remarks in auditors reports		12
January	Role of RBI, SEBI, IRDA , C and AG of India , Role of Portfolio of Auditor		16
February	Role of Ethics and Regulations in auditing profession  Role of auditor Vis a- vis audit companies and corporate governance principles		12

