

Financial Markets 101

<p>1. Intro to Economy /Financial Markets, Company Lifecycle</p> <ul style="list-style-type: none">• Economic flow• Industry and business cycles• Start-up / Growing /Mature/Declining
<p>2. Funding Options</p> <ul style="list-style-type: none">• Equity v/s Debt funding• Angel/VC/PE/IPO/Banks/AIFs• Bank Funding – types of bank facilities <p>3. 'Risk' Concepts / Risk Management</p> <ul style="list-style-type: none">• Risk v/s Return• Types - Market Risk / Credit Risk /Operational Risk• Evaluation and measurement of Risk <p>4. Investment Products / Financial Planning/Mutual Funds</p> <ul style="list-style-type: none">• Various Financial Instruments – Debt/Equity/Hybrid• Fixed Income / Equity / Commodities/ RE - basic evaluation• Balanced Portfolio <p>5. Fundamental 'Return' concepts</p> <ul style="list-style-type: none">• Time Value of Money• Compounding magic• NPV/IRR / Measuring Return <p>6. Equity Markets</p> <ul style="list-style-type: none">• Key players - Institutions / Brokers / Sub brokers• How do you trade? Trading Account / Demat• Equity Indices• Mutual Funds
<p>7. Fixed Income</p> <ul style="list-style-type: none">• Fixed Income concepts• Corporate Bond Market in India v/s Global• Credit ratings
<p>8. Company research - Trading v/s Investing</p> <ul style="list-style-type: none">• Fundamental Analysis• Equity valuation / Credit Analysis• How is it different from Technical Analysis
<p>9. Macroeconomics - tracking news</p> <ul style="list-style-type: none">• Economic indicators – Inflation /Interest rates/ GDP growth• Impact on Corporates / Banks / Tracking News <p>10. Importance of soft skills</p> <ul style="list-style-type: none">• Communication & presentation / Networking <p>Building your Resume Skill highlighting</p> <ul style="list-style-type: none">• Do's and Don'ts / upgrade your profile