

**PROGRAMME NAME: BACHELOR OF COMMERCE (FINANCIAL MARKETS)
(CHOICE BASED)**

Students are expected to achieve the following objectives by the end of the program.

PSO1: To learn about the intricacies of financial markets and excel in the field of investment and share market.

PSO2: To make students employable in financial institutions, foreign banks, NBFCs

PSO3: To prepare students to become future financial analysts

PSO4: To train learners to offer advisory on financial matters

PSO5: To enable students to build and track own investment portfolio

PSO6: To empower students to become future trader

PSO7: To build foundation for advanced course such as CFP, CFA, FRM, MBA, CA, CMA, CS, etc.

BACHELOR OF COMMERCE (FINANCIAL MARKETS) (CHOICE BASED) SEM I

PROGRAMME CODE: C00251

COURSE NAME: BUSINESS COMMUNICATION-I

COURSE OUTCOME:

CO1: Students acquire industry specific communication skills.

CO2: Learners gain knowledge of corporate communication.

CO3: Students attain effective presentation skills

COURSE NAME: BUSINESS ENVIRONMENT

COURSE OUTCOME:

CO1: Students understand work culture

CO2: Learners understand current business scenario

CO3: Students gain Industry insights

COURSE NAME: FOUNDATION COURSE-I

COURSE OUTCOME:

CO1: Students understand and address social issues

CO2: Learners inculcate value skill development

COURSE NAME: BUSINESS MATHEMATICS

COURSE OUTCOME:

CO1: Students understand about ratio and proportion

CO2: Learners understand the applicability of profit and loss

CO3: Students learn application of Interest and annuity

CO4: Students gain basic understanding of shares and mutual funds

COURSE NAME: BUSINESS ECONOMICS-I

COURSE OUTCOME:

CO1: Students learn to decode Demand and supply analysis

CO2: Students understand market structure

CO3: Students gain insights about pricing strategies and tactics

COURSE NAME: INTRODUCTION TO FINANCIAL SYSTEM

COURSE OUTCOME:

CO1: Students are acquainted with financial systems in India

CO2: Students are made aware of functioning of Stock market

CO3: Students learn about various financial markets in India.

COURSE NAME: FINANCIAL ACCOUNTING-I

COURSE OUTCOME:

CO1: Students understand basic accounting concepts

CO2: Learners understand how to prepare accounts

CO3: Students are made aware of recent trends in accounting

CO4: Students understand the analysis of balance sheet

CO5: Students learn to prepare the reconciliation statements

BACHELOR OF COMMERCE (FINANCIAL MARKETS) (CHOICE BASED) SEM II

PROGRAMME CODE: C00252

COURSE NAME: FINANCIAL ACCOUNTING-II

COURSE OUTCOME:

CO1: Students understand basic accounting concepts

CO2: Students learn to prepare accounts for the company

CO3: Learners are acquainted to recent trends in accounting

CO4: Students learn to read balance sheet.

COURSE NAME: PRINCIPLES OF MANAGEMENT

COURSE OUTCOME:

CO1: Learners understand basics of management

CO2: Learners understand the implications of managerial skills

CO3: Students develop managerial skills

CO4: Students attain leadership skills

CO5: Learners understand the concept of motivation

COURSE NAME: BUSINESS STATISTICS

COURSE OUTCOME:

CO1: Students understand statistical concepts

CO2: Students understand Correlation and regression

CO3: Students learn the concept of linear programming

COURSE NAME: BUSINESS COMMUNICATION-II

COURSE OUTCOME:

CO1: Students develop letter writing skills.

CO2: Learners gain knowledge of report writing

CO3: Students gain deep insights about conduct of meetings, conferences, etc.

CO4: Students develop Interview skills

COURSE NAME: FOUNDATION COURSE-I

COURSE OUTCOME:

CO1: Students inculcate moral values

CO2: Students are made aware of their civic rights and duties

CO3: Students understand the concept of sustainable development

CO4: Learners understand Stress and conflict management

COURSE NAME: ENVIRONMENTAL SCIENCE

COURSE OUTCOME:

CO1: Students understand the concept of Ecological balance

CO2: Learners are made aware of the impact of commerce on environment

CO3: Learners gain knowledge about environmental degradation

CO4: Students imbibe basic conservation techniques

COURSE NAME: COMPUTER SKILLS-I

COURSE OUTCOME:

CO1: Students gain basic knowledge about computer hardware

CO2: Students develop understanding about Windows operating system

CO3: Learners get practical insights of Internet and its uses

CO4: Students gain basic understanding about Word-2013 & Excel-2013

BACHELOR OF COMMERCE (FINANCIAL MARKETS) (CHOICE BASED) SEM III

PROGRAMME CODE: C00253

COURSE NAME: COMPUTER SKILLS-II

COURSE OUTCOME:

CO1: Students gain knowledge about advance spread sheet

CO2: Students learn to create database

CO3: Students learn about E-business software

CO4: Students are made aware of Emerging concepts.

COURSE NAME: MANAGEMENT ACCOUNTING

COURSE OUTCOME:

CO1: Students learn to read various financial statements

CO2: Learn understand the application of Ratio analysis

CO3: Students understand meaning and application of Cash flow

CO4: Student understand the concept of Working capital management

COURSE NAME: BUSINESS LAW-I

COURSE OUTCOME:

CO1: Student understand law of the country

CO2: Students are made aware of the legal rights & responsibilities

CO3: Learners gain insights about contractual obligations

COURSE NAME: FOUNDATION COURSE-MONEY MARKET

COURSE OUTCOME:

CO1: Students gain deeper understanding of money market

CO2: Students understand Money market instruments

CO3: Learners understand Investment patterns in money market instruments

CO4: Students learn to analyze risk factors in money market

COURSE NAME: DEBT MARKET-I

COURSE OUTCOME:

CO1: Students understand debt market

CO2: Learners are made aware of various Debt market instruments

CO3: Students decode Investment patterns in debt market instruments

CO4: Students learn to assess risk factors in debt market

CO5: Students are acquainted with bond market and valuation of bonds

COURSE NAME: EQUITY MARKET-I

COURSE OUTCOME:

CO1: Students gain understanding equity market

CO2: Students understand Equity market instruments

CO3: Students learn Investment patterns in equity market instruments

CO4: Learners gain knowledge of assessing risk factors in equity market

CO5: Students learn about Shares, debentures, etc.

CO6: Students learn to explore primary & secondary markets

COURSE NAME: PORTFOLIO MANAGEMENT

COURSE OUTCOME:

CO1: Students gain knowledge of building portfolio

CO2: Learners understand risk factors associated with financial markets

CO3: Students learn risk mitigation techniques

CO4: Learners gain knowledge of creating Model portfolio

CO5: Students learn Portfolio management strategies

BACHELOR OF COMMERCE (FINANCIAL MARKETS) (CHOICE BASED) SEM IV
PROGRAMME CODE: C00254

COURSE NAME: CORPORATE FINANCE

COURSE OUTCOME:

CO1: Students learn to explore Finance as a function for any business

CO2: Learners understand Sources of finance

CO3: Students learn Application of finance

CO4: Students understand the concept of Cost of capital

CO5: Learners can evaluate Internal Rate of Return

CO6: Students understand Capital structure

CO7: Students are acquainted with Dividend policy

COURSE NAME: BUSINESS LAW-II

COURSE OUTCOME:

CO1: Students gain understanding law of the country

CO2: Students know the legal rights & responsibilities

CO3: Students understand contractual obligations

COURSE NAME: BUSINESS ECONOMICS-II

COURSE OUTCOME:

CO1: Students understand about micro economics

CO2: Students understand the basic concepts like money, inflation

CO3: Students learn about monetary policy

CO4: Students gain knowledge of international trade.

COURSE NAME: FOUNDATION COURSE-FOREIGN EXCHANGE MARKET

COURSE OUTCOME:

CO1: Students understand Forex market

CO2: Students gain knowledge of Forex market instruments

CO3: Students understand Investment patterns in Forex market instruments

CO4: Students are able to assess Risk factors in Forex market

CO5: Students understand the importance of foreign currency fluctuations

CO6: Students learn about fixed income market

COURSE NAME: DEBT MARKET-II

COURSE OUTCOME:

CO1: Students learn Debt market instruments

CO3: Students gain knowledge of Exploring Investment patterns in debt market instruments

CO4: Students are able to assess risk factors in debt market

COURSE NAME: EQUITY MARKET-II

COURSE OUTCOME:

CO1: Students understand equity market

CO2: Students learn Equity market instruments

CO3: Students understand Investment patterns in equity market instruments

CO4: Students understand Risk factors in equity market

CO5: Students learn Investment in Shares, debentures

CO6: Students understand the concept of Valuation of equities

CO7: Students gain knowledge of Statistical analysis of share price movement

COURSE NAME: PERSONAL FINANCIAL PLANNING

COURSE OUTCOME:

CO1: Students understand the financial planning process

CO2: Students learn financial statements & its analysis

CO3: Students learn financial mathematics

CO4: Students understand Investors psychology

BACHELOR OF COMMERCE (FINANCIAL MARKETS) (CHOICE BASED) SEM VI

PROGRAMME CODE: C00255

COURSE NAME: FINANCIAL DERIVATIVES

COURSE OUTCOME:

CO1: Students understand the concept of derivatives

CO2: Students understand futures

CO3: Students gain knowledge of Trading in futures & options

COURSE NAME: TECHNICAL ANALYSIS

COURSE OUTCOME:

CO1: Students understand theories of technical analysis

CO2: Students learn theories of risk management

CO3: Students are able to read the technical charts

COURSE NAME: MARKETING IN FINANCIAL MARKETS

COURSE OUTCOME:

CO1: Students understand service marketing

CO2: Students learn Market segmentation

CO3: Students gain knowledge of Problem areas in marketing

COURSE NAME: DIRECT TAX

COURSE OUTCOME:

CO1: Students understand the concept of income tax

CO2: Students understand the process of filing an income tax return

CO3: Students learn computation of income

CO4: Students gain knowledge about deductions

COURSE NAME: BUSINESS ETHICS & CORPORATE GOVERNANCE

COURSE OUTCOME:

CO1: Students understand Ethical conduct

CO2: Students learn about corporate governance practices

CO3: Students gain knowledge of Regulations related to ethics

CO4: Students learn different real life Case studies

COURSE NAME: EQUITY RESEARCH

COURSE OUTCOME:

CO1: Students learn Fundamentals of research methodology

CO2: Students understand Fundamental analysis

CO3: Students learn to analyze the company

BACHELOR OF COMMERCE (FINANCIAL MARKETS) (CHOICE BASED) SEM VI

PROGRAMME CODE: C00256

COURSE NAME: RISK MANAGEMENT

COURSE OUTCOME:

CO1: Students understand the concept of risk

CO2: Students learn the concept of evaluation of risk

CO3: Students are able to assess foreign exchange risk

COURSE NAME: MUTUAL FUND MANAGEMENT

COURSE OUTCOME:

CO1: Students understand mutual fund products

CO2: Students understand Investment patterns and benefits in mutual fund

CO3: Students learn Accounting and tax implications in mutual fund

CO4: Students learn how to invest in mutual funds

COURSE NAME: STRATEGIC CORPORATE FINANCE

COURSE OUTCOME:

CO1: Students learn to strategize finance in corporates

CO2: Students understand how to raise funds

CO3: Students learn the concept of company valuation

CO4: Students gain knowledge of Credit Risk

COURSE NAME: INDIRECT TAX-GST

COURSE OUTCOME:

CO1: Students understand the indirect tax structure of the country

CO2: Students learn filling GST returns

CO3: Students gain knowledge of implication about GST

CO4: Students learn registrations and computation of GST

COURSE NAME: ORGANISATIONAL BEHAVIOUR

COURSE OUTCOME:

CO1: Students gain knowledge of the organizational environment

CO2: Students understand the barriers to organizational culture

CO3: Students understand the importance of individual factors such as Personality, Perception and Attitude

CO4: Students learn conflict Management