

**PROGRAMME NAME: BACHELOR OF COMMERCE (FINANCIAL MARKETS)  
(CHOICE BASED)**

Students are expected to achieve the following objectives by the end of the program.

**PSO1:** To learn about the intricacies of financial markets and excel in the field of investment and share market.

**PSO2:** To make students employable in financial institutions, foreign banks, NBFCs

**PSO3:** To prepare students to become future financial analysts

**PSO4:** To train learners to offer advisory on financial matters

**PSO5:** To enable students to build and track own investment portfolio

**PSO6:** To empower students to become future trader

**PSO7:** To build foundation for advanced course such as CFP, CFA, FRM, MBA, CA, CMA, CS, etc.

**BACHELOR OF COMMERCE (FINANCIAL MARKETS) (CHOICE BASED) SEM I**

**PROGRAMME CODE: C00251**

**COURSE NAME: BUSINESS COMMUNICATION-I**

**COURSE OUTCOME:**

**CO1:** Students acquire industry specific communication skills.

**CO2:** Learners gain knowledge of corporate communication.

**CO3:** Students attain effective presentation skills

**COURSE NAME: BUSINESS ENVIRONMENT**

**COURSE OUTCOME:**

**CO1:** Students understand work culture

**CO2:** Learners understand current business scenario

**CO3:** Students gain Industry insights

**COURSE NAME: FOUNDATION COURSE-I**

**COURSE OUTCOME:**

**CO1:** Students understand and address social issues

**CO2:** Learners inculcate value skill development

**COURSE NAME: BUSINESS MATHEMATICS**

**COURSE OUTCOME:**

**CO1:** Students understand about ratio and proportion

**CO2:** Learners understand the applicability of profit and loss

**CO3:** Students learn application of Interest and annuity

**CO4:** Students gain basic understanding of shares and mutual funds

**COURSE NAME: BUSINESS ECONOMICS-I**

**COURSE OUTCOME:**

**CO1:** Students learn to decode Demand and supply analysis

**CO2:** Students understand market structure

**CO3:** Students gain insights about pricing strategies and tactics

**COURSE NAME: INTRODUCTION TO FINANCIAL SYSTEM**

**COURSE OUTCOME:**

**CO1:** Students are acquainted with financial systems in India

**CO2:** Students are made aware of functioning of Stock market

**CO3:** Students learn about various financial markets in India.

**COURSE NAME: FINANCIAL ACCOUNTING-I**

**COURSE OUTCOME:**

**CO1:** Students understand basic accounting concepts

**CO2:** Learners understand how to prepare accounts

**CO3:** Students are made aware of recent trends in accounting

**CO4:** Students understand the analysis of balance sheet

**CO5:** Students learn to prepare the reconciliation statements

**BACHELOR OF COMMERCE (FINANCIAL MARKETS) (CHOICE BASED) SEM II**

**PROGRAMME CODE: C00252**

**COURSE NAME: FINANCIAL ACCOUNTING-II**

**COURSE OUTCOME:**

**CO1:** Students understand basic accounting concepts

**CO2:** Students learn to prepare accounts for the company

**CO3:** Learners are acquainted to recent trends in accounting

**CO4:** Students learn to read balance sheet.

**COURSE NAME: PRINCIPLES OF MANAGEMENT**

**COURSE OUTCOME:**

**CO1:** Learners understand basics of management

**CO2:** Learners understand the implications of managerial skills

**CO3:** Students develop managerial skills

**CO4:** Students attain leadership skills

**CO5:** Learners understand the concept of motivation

**COURSE NAME: BUSINESS STATISTICS**

**COURSE OUTCOME:**

**CO1:** Students understand statistical concepts

**CO2:** Students understand Correlation and regression

**CO3:** Students learn the concept of linear programming

**COURSE NAME: BUSINESS COMMUNICATION-II**

**COURSE OUTCOME:**

**CO1:** Students develop letter writing skills.

**CO2:** Learners gain knowledge of report writing

**CO3:** Students gain deep insights about conduct of meetings, conferences, etc.

**CO4:** Students develop Interview skills

**COURSE NAME: FOUNDATION COURSE-I**

**COURSE OUTCOME:**

- CO1:** Students inculcate moral values
- CO2:** Students are made aware of their civic rights and duties
- CO3:** Students understand the concept of sustainable development
- CO4:** Learners understand Stress and conflict management

**COURSE NAME: ENVIRONMENTAL SCIENCE**

**COURSE OUTCOME:**

- CO1:** Students understand the concept of Ecological balance
- CO2:** Learners are made aware of the impact of commerce on environment
- CO3:** Learners gain knowledge about environmental degradation
- CO4:** Students imbibe basic conservation techniques

**COURSE NAME: COMPUTER SKILLS-I**

**COURSE OUTCOME:**

- CO1:** Students gain basic knowledge about computer hardware
- CO2:** Students develop understanding about Windows operating system
- CO3:** Learners get practical insights of Internet and its uses
- CO4:** Students gain basic understanding about Word-2013 & Excel-2013

**BACHELOR OF COMMERCE (FINANCIAL MARKETS) (CHOICE BASED) SEM III**

**PROGRAMME CODE: C00253**

**COURSE NAME: COMPUTER SKILLS-II**

**COURSE OUTCOME:**

**CO1:** Students gain knowledge about advance spread sheet

**CO2:** Students learn to create database

**CO3:** Students learn about E-business software

**CO4:** Students are made aware of Emerging concepts.

**COURSE NAME: MANAGEMENT ACCOUNTING**

**COURSE OUTCOME:**

**CO1:** Students learn to read various financial statements

**CO2:** Learn understand the application of Ratio analysis

**CO3:** Students understand meaning and application of Cash flow

**CO4:** Student understand the concept of Working capital management

**COURSE NAME: BUSINESS LAW-I**

**COURSE OUTCOME:**

**CO1:** Student understand law of the country

**CO2:** Students are made aware of the legal rights & responsibilities

**CO3:** Learners gain insights about contractual obligations

**COURSE NAME: FOUNDATION COURSE-MONEY MARKET**

**COURSE OUTCOME:**

**CO1:** Students gain deeper understanding of money market

**CO2:** Students understand Money market instruments

**CO3:** Learners understand Investment patterns in money market instruments

**CO4:** Students learn to analyze risk factors in money market

### **COURSE NAME: DEBT MARKET-I**

#### **COURSE OUTCOME:**

**CO1:** Students understand debt market

**CO2:** Learners are made aware of various Debt market instruments

**CO3:** Students decode Investment patterns in debt market instruments

**CO4:** Students learn to assess risk factors in debt market

**CO5:** Students are acquainted with bond market and valuation of bonds

### **COURSE NAME: EQUITY MARKET-I**

#### **COURSE OUTCOME:**

**CO1:** Students gain understanding equity market

**CO2:** Students understand Equity market instruments

**CO3:** Students learn Investment patterns in equity market instruments

**CO4:** Learners gain knowledge of assessing risk factors in equity market

**CO5:** Students learn about Shares, debentures, etc.

**CO6:** Students learn to explore primary & secondary markets

### **COURSE NAME: PORTFOLIO MANAGEMENT**

#### **COURSE OUTCOME:**

**CO1:** Students gain knowledge of building portfolio

**CO2:** Learners understand risk factors associated with financial markets

**CO3:** Students learn risk mitigation techniques

**CO4:** Learners gain knowledge of creating Model portfolio

**CO5:** Students learn Portfolio management strategies

**BACHELOR OF COMMERCE (FINANCIAL MARKETS) (CHOICE BASED) SEM IV**

**PROGRAMME CODE: C00254**

**COURSE NAME: CORPORATE FINANCE**

**COURSE OUTCOME:**

**CO1:** Students learn to explore Finance as a function for any business

**CO2:** Learners understand Sources of finance

**CO3:** Students learn Application of finance

**CO4:** Students understand the concept of Cost of capital

**CO5:** Learners can evaluate Internal Rate of Return

**CO6:** Students understand Capital structure

**CO7:** Students are acquainted with Dividend policy

**COURSE NAME: BUSINESS LAW-II**

**COURSE OUTCOME:**

**CO1:** Students gain understanding law of the country

**CO2:** Students know the legal rights & responsibilities

**CO3:** Students understand contractual obligations

**COURSE NAME: BUSINESS ECONOMICS-II**

**COURSE OUTCOME:**

**CO1:** Students understand about micro economics

**CO2:** Students understand the basic concepts like money, inflation

**CO3:** Students learn about monetary policy

**CO4:** Students gain knowledge of international trade.

### **COURSE NAME: FOUNDATION COURSE-FOREIGN EXCHANGE MARKET**

#### **COURSE OUTCOME:**

**CO1:** Students understand Forex market

**CO2:** Students gain knowledge of Forex market instruments

**CO3:** Students understand Investment patterns in Forex market instruments

**CO4:** Students are able to assess Risk factors in Forex market

**CO5:** Students understand the importance of foreign currency fluctuations

**CO6:** Students learn about fixed income market

### **COURSE NAME: DEBT MARKET-II**

#### **COURSE OUTCOME:**

**CO1:** Students learn Debt market instruments

**CO3:** Students gain knowledge of Exploring Investment patterns in debt market instruments

**CO4:** Students are able to assess risk factors in debt market

### **COURSE NAME: EQUITY MARKET-II**

#### **COURSE OUTCOME:**

**CO1:** Students understand equity market

- CO2:** Students learn Equity market instruments
- CO3:** Students understand Investment patterns in equity market instruments
- CO4:** Students understand Risk factors in equity market
- CO5:** Students learn Investment in Shares, debentures
- CO6:** Students understand the concept of Valuation of equities
- CO7:** Students gain knowledge of Statistical analysis of share price movement

**COURSE NAME: PERSONAL FINANCIAL PLANNING**

**COURSE OUTCOME:**

- CO1:** Students understand the financial planning process
- CO2:** Students learn financial statements & its analysis
- CO3:** Students learn financial mathematics
- CO4:** Students understand Investors psychology

**BACHELOR OF COMMERCE (FINANCIAL MARKETS) (CHOICE BASED) SEM V**

**PROGRAMME CODE: C00255**

**COURSE NAME: FINANCIAL DERIVATIVES**

**COURSE OUTCOME:**

- CO1:** Students understand the concept of derivatives
- CO2:** Students understand futures
- CO3:** Students gain knowledge of Trading in futures & options

**COURSE NAME: TECHNICAL ANALYSIS**

**COURSE OUTCOME:**

**CO1:** Students understand theories of technical analysis

**CO2:** Students learn theories of risk management

**CO3:** Students are able to read the technical charts

**COURSE NAME: MARKETING IN FINANCIAL MARKETS**

**COURSE OUTCOME:**

**CO1:** Students understand service marketing

**CO2:** Students learn Market segmentation

**CO3:** Students gain knowledge of Problem areas in marketing

**COURSE NAME: DIRECT TAX**

**COURSE OUTCOME:**

**CO1:** Students understand the concept of income tax

**CO2:** Students understand the process of filing an income tax return

**CO3:** Students learn computation of income

**CO4:** Students gain knowledge about deductions

**COURSE NAME: BUSINESS ETHICS & CORPORATE GOVERNANCE**

**COURSE OUTCOME:**

**CO1:** Students understand Ethical conduct

**CO2:** Students learn about corporate governance practices

**CO3:** Students gain knowledge of Regulations related to ethics

**CO4:** Students learn different real life Case studies

**COURSE NAME: EQUITY RESEARCH**

**COURSE OUTCOME:**

**CO1:** Students learn Fundamentals of research methodology

**CO2:** Students understand Fundamental analysis

**CO3:** Students learn to analyze the company

**BACHELOR OF COMMERCE (FINANCIAL MARKETS) (CHOICE BASED) SEM VI**

**PROGRAMME CODE: C00256**

**COURSE NAME: RISK MANAGEMENT**

**COURSE OUTCOME:**

**CO1:** Students understand the concept of risk

**CO2:** Students learn the concept of evaluation of risk

**CO3:** Students are able to assess foreign exchange risk

**COURSE NAME: MUTUAL FUND MANAGEMENT**

**COURSE OUTCOME:**

**CO1:** Students understand mutual fund products

**CO2:** Students understand Investment patterns and benefits in mutual fund

**CO3:** Students learn Accounting and tax implications in mutual fund

**CO4:** Students learn how to invest in mutual funds

## **COURSE NAME: STRATEGIC CORPORATE FINANCE**

### **COURSE OUTCOME:**

**CO1:** Students learn to strategize finance in corporate.

**CO2:** Students understand how to raise funds

**CO3:** Students learn the concept of company valuation

**CO4:** Students gain knowledge of Credit Risk

## **COURSE NAME: INDIRECT TAX-GST**

### **COURSE OUTCOME:**

**CO1:** Students understand the indirect tax structure of the country

**CO2:** Students learn filling GST returns

**CO3:** Students gain knowledge of implication about GST

**CO4:** Students learn registrations and computation of GST

## **COURSE NAME: ORGANISATIONAL BEHAVIOUR**

### **COURSE OUTCOME:**

**CO1:** Students gain knowledge of the organizational environment

**CO2:** Students understand the barriers to organizational culture

**CO3:** Students understand the importance of individual factors such as Personality, Perception and Attitude

**CO4:** Students learn conflict Management