

-Best Practice 1

Development of Pioneering Entrepreneurial skills:

Objective: To inculcate the spirit and passion of building their own ambitious enterprises in near future.

Context: To undertake activities that help to create awareness programmes under Make in India initiative and go local, arrange mentorship programmes, assisting the students in sourcing finances for their start-ups.

The Practices

1. **Wings to Vision:** This event was PTVA's Centre Of Entrepreneurship & Innovation's (COEI) flagship program. It is a training-based business plan competition. It started in the year 2017 and it was open first to only its sister concern institutes. The students were given mentors who trained and helped them to develop their ideas for the competition. The Participants get an opportunity to present their ideas to panel of industry experts in two to three stages. From the second year it was open to all the graduate and undergraduate colleges of Mumbai. Participants are usually undergraduate and post graduate students from Mumbai region. The top three winning teams are given prize money of Rs. 1 lakh, 75 thousand and 50 thousand respectively in staggered fashion. We could say proudly that the first year M.L. Dahanukar College of Commerce bragged the First prize and in the consecutive year it bragged the third prize. In the year 2019-2020 the college 3 teams had reached the finals.
2. **Ideation:** The members of IIC of M.L.Dahanukar College of Commerce in association with COEI had organized an ideation workshop for the students. This enhanced the student's creativity. There were around approximately 140 students who attended the workshop and many students were satisfied with the content of the workshop. Many of them even have started to develop an idea to be job givers rather than job seekers.
3. **Incubation Centre / E-cell:** We are in the process of forming an E cell, comprising of faculty members and students.
4. **Entrepreneurial Mentorship for students:** The COEI had a one week mentoring programme for the students to give them lessons on how to make a business canvas, how to work on the finances, how to present to venture capitalist, and were trained on how to analyse target market, work on market segmentation and face competition.

Evidence of Success

1. Our students could brag prize for their start ups for the first two years and in the year 2019-2020 we reached the finals.
2. Also the students who participated but could not win did not give up hope as they got space to start up their business with the idea they had and they have started earning profit. The names of the Student are
 - a. Ravi Ravriya
 - b. Manjeet Basniwal
 - c. Suraj Karajvkar
3. This helped them for participating in Wings to Vision
4. June 2020 the college could set up its own E-cell with around 35 budding student entrepreneurs and three faculties.

Best Practice 2

Community Welfare

The Objective: To inculcate the culture of giving back to the society in the younger generation.

The Context: To undertake activities for development of the surrounding area and inculcate the value and culture of community bonding among students.

The Practices:

- 1) Our teachers are taking honorary sessions for the students in rural area so as to promote importance of education and towards community welfare. Our faculty, Dr. Kanchan Fulmali has taken such sessions for which the gratitude letter is attached herewith.
- 2) INTERNATIONAL YOGA DAY
- 3) TREE PLANTATION DRIVE
- 4) BAMBOO RAKHI TRAINING

On 13th July, 2019, Bamboo Rakhi Training, a one-day workshop was held at Bhalivali at 11.00 a.m. 2 volunteers participated in this workshop. A stall for selling the Bamboo Rakhi made by the tribal women was also set up by the NSS volunteers in our college.

- 5) BLOOD DONATION CAMPS:

N.S.S. unit of our college organized a Blood Donation and Thalassemia Checkup and detection camp in collaboration with Nair Hospital and Parents Association Thalassemia Unit Trust (PATUT), on 26 July 2019 in the college library area. Total 135 blood units were successfully collected whereas 76 thalassemia tests were done. Another blood donation camp was organised on 5th February, 2020 in which 86 blood units were collected.

- 6) SWACCHA BHARAT SUMMER INTERNSHIP

Swachh Bharat Summer Internship was conducted from 15th July to 29th July 2019. The volunteers completed 100 hours of this activity that was conducted for the whole month. As part of this activity, a survey on Swachh Bharat Abhiyan was conducted in the adopted area i.e, Sambhaji Nagar and Shastri Nagar and awareness was spread among the people on the importance of cleanliness through street play and posters made by our volunteers. The students also conducted rally and a cleanliness drive at Bandra Fort on 18th July 2019. On 21st July 2019, 100 volunteers participated in cleanliness drive organized in collaboration with Khushiyaan foundation at different places in Mumbai.

- 7) FLOOD RELIEF

A Flood relief campaign was conducted on 19th August, 2019. In this campaign, the volunteers collected the materials such as food, stationery, clothes and toiletry. Total 108 bags of different donated items were distributed to 108 flood victim families of Sangali district.

- 8) BOTTLE FOR CHANGE

Bisleri International organized a session on how to dispose plastic waste on 21st August, 2019. 6 volunteers participated in this session. This activity was conducted for 4 months i.e. from September to December 2019. The College NSS volunteers collected and submitted 335kg plastic to Bisleri International. Our college was ranked 2nd among the colleges participating in this activity in Mumbai.

- 9) PAPER BAG ACTIVITY

Paper bag activity was conducted on 14th August, 2019 in our college at 10:00am. 35 volunteers distributed paper bags to local vendors in Vile Parle.

- 10) STUDY CIRCLE

Study circle orientation Programme was conducted on Monday, 16th September, 2019. Study circle is an ongoing activity. In this activity, 10 Volunteers visit some Municipal Schools and teach some subjects to the school children.

- 11) SPECIAL TALK ON DIGNITY OF WOMEN

N.S.S. Unit of our college organized a Special Talk on Dignity of Women on 28th September, 2019 in Room No. 202. Vice Principal Smt. Chandana Chakraborti delivered a speech in favor of dignity of women who asserted that every woman has right to live with dignity, free from fear, coercion, violence and discrimination.

- 12) CLEANLINESS DRIVE

Our volunteers participated in a cleanliness activity that was conducted on 2nd October 2019, on the occasion of Gandhi Jayanti at Kalina Campus. 14 volunteers also cleaned the college campus on the same day.

- 13) WORLD AIDS DAY

N.S.S. Unit of our college has organised oath, rally, poster making competition and essay writing competition on the occasion World's Aids Day on 2nd December, 2019. The topics for the poster making were causes of HIV Aids and HIV Aids awareness whereas, for Essay writing competition topics were "Problems faced by HIV Aids victim in the society" and "Causes and effects of HIV Aids". The posters then were displayed in the college for the sole purpose of awareness amongst the youth.

14) VOTING OATH

N.S.S. Unit of our college organized Oath ceremony on 25th January, 2020 at 9:00am. The main aim of the activity was to spread awareness amongst youth regarding the importance of voting. Many teachers along with N.S.S. volunteers participated in this Oath taking ceremony. The Oath was given by Prof. Mr. Sachin Joshi.

15) BOOK DONATION

N.S.S. UNIT of our college organised a book donation activity on the occasion of 150th anniversary of Mahatma Gandhi and also 50th year of completion of N.S.S. from 8th August 2019 to 10th August 2019. We donated seven books which included novels and other informative as well as story books to the University Cell.

16) ESSAY WRITING AND POSTER MAKING COMPETITION ON "ORGAN DONATION"

N.S.S. UNIT of our college organized poster making competition and essay writing competition on the occasion of Organ Donation Awareness week.

17) MISSION 5

Dated – 13th& 15th August 2019

Volunteers – 15

PLACE- Airport Colony School

The Rotaract Club of M.L. Dahanukar college undertook Mission 5 as a collaboration with RHA to feed underprivileged people. We collected a lot of grains as donations from our club members to distribute it among people and we successfully collected 146 kgs. On the occasion of Independence Day, at the Airport Colony School, hot and nutritious food was served to every student which was relished by them.

18) RAKHI WITH KHAKI

Dated – 16th August 2019

Volunteers – 14

Place – Airport Police station, vile parle

On account of Raksha Bandhan, The Rotaract club of M.L. Dahanukar college celebrated Raksha Bandhan with Police Officers. Volunteers tied Rakhi to Police officers and expressed gratitude towards them. Officers were sharing their experiences with us.

19) BAGHBAN

DATE- 1st OCTOBER 2019

Volunteers – 12

Place- Santacruz west

On the account of International Older Parents Day, we visited Mother Teresa Old age home (Santacruz West). Everyone there, were happy to see rotaractors visit them. Later all of them played antakshari as well as danced with them.

20) PLOGATHON

DATE – 2nd OCTOBER 2019

Volunteers - 6

Place- JUHU

RCMLDC along with Volunteer for the Plogathon at Juhu Beach for the celebration of DaanUtsav. It was a initiative wherein the volunteers had to jog and while jogging collect the plastic waste. A lot of plastic was collected and was given to BMC for disposal.

21) THANK-YOU

DATE – 4th OCTOBER

Volunteers- 8

Our Rotaractors made thank you cards for the helping staff of our college to express their gratitude. We are so busy in our life that we forget to appreciate the efforts of these kind hearted people around us who indirectly support us. So on the 3rd day of joy of giving week

22) GURUDWARA VOLUNTEERING

DATE- 6th OCTOBER

Place- Chakala Gurudwara

Volunteers-3

The Rotaract Club of M.L. Dahanukar college on 6th October i.e. on 5th day of Daanutsav did Volunteering in a Gurudwara. Wherein our Rotaractors went to a Gurudwara and helped the people there with the daily chores.

23) GRANTHA

DATE – 7th OCTOBER 2019

Volunteers-3

Grantha - Donate a Book in collaboration with Book Share India. The Rotaractors donated books and novels in good condition. The books were handed over to the BSI organisation.

24) GOONJ

DATE – 8th OCTOBER 2019

Volunteers- 4

In collaboration with Goonj organisation, Clothes and Stationery Donation took place wherein rotaractors donated clothes as their contribution to the people affected by the floods. This event was the last event of the Joy of Giving week. The event was conducted on the auspicious day of DUSHERA and was the last event of the DAANUTSAV.

25) KHUSHIYON KI DIWALI

DATE – 31st OCTOBER 2019

Place- kurla (w).

Volunteers - 12

RCMLDC celebrated Diwali along with the less-fortunate kids by sharing some sweets along with them. Various sweets were collected by the members from their homes and neighbourhood and therefore distributed the same. This event took place in slums at kurla (w).

26) STREET PLAY

Place- College Lobby, Shivaji Park, Marine lines

Volunteers- 20

In collaboration with "Mohan Foundation", presented street plays at various places elaborating the crucial topic of Organ donation. The play consisted of various incidents taking place due to lack of awareness on the respective topic.

Evidence of Success:

1. During the COVID scenario the blood donation drive was really helpful to the warriors of the pandemic like doctors and nurses to help people suffering from this pandemic.
2. Through the community services as mentioned above, we have always taken a step towards welfare & nation building.

